

## Media Kit

Gowealthy.in is affiliated to Gowealthy.com, the No. 1 portal on Dubai and Middle East real estate and winner of International Property Award 2006 for Best Property Portal, CNBC Arabia Property Awards 2007 & 2007 for Best Property Portal in Dubai and Pan Arab Award 2007.

Gowealthy.com currently is ranked among the top 50,000 websites in the world and its ranking in India is 28,588.

Gowealthy.in offers extensive property-oriented information about India. Besides providing insightful analyses on India, world travel and entertainment, we guarantee a host of value-based e-marketing and online services including listing of residential/commercial properties for sale, rent or lease, real estate directory, email alerts for new properties, property buyer and seller info and resources throughout India

Gowealthy.in enjoys strong online presence on leading search engines. We have over 100,000 unique visitors logging on monthly. Gowealthy.in provides you the right platform to showcase your properties to a clientele in over 100 countries, besides lending a helping hand to investors in making the right investment choices in Indian property.

In addition we also provide insightful information about travel and entertainment across the regions and also associated information, Tips and guidelines relating to the property purchase in India

## Easy Search Options



You can list properties on Gowealthy.in by simply registering and adding details about your property, including images. For featured properties, please send us the requisite information and we will project them with the maximum possible viewing options.

All the enquiries generated for your listing are sent directly to your email id. We don't charge any commission for the sales generated through us.

We help potential buyers:

- Find their dream properties
- Acquire comprehensive info about the property they are seeking
- Establish direct contact with the developer

## Home Page offerings

1. Featured Property
2. Latest Projects
3. Properties

## Advertising Banner Sizes

Top Banner: 468 X 60  
 Mid banner: 468 X 60 and 234 X 60  
 Bottom Banners: 234 X 60 and 120 X 60  
 Other Banner: 125 X 125

The screenshot shows the homepage of gowealthy.in with several advertising banners and annotations:

- Top Banner - 468 x 60:** A red banner at the top of the page.
- NRIs Easy Money Transfers\* Apply Now citi:** A banner for Citibank NRI services.
- Member Login:** A login form with fields for User Name and Password, and a Login button.
- Latest Projects:** A section featuring four property projects: Meadows, KG Bellaire, Purva Highlands, and Whispering Meadows.
- Featured Property:** A section featuring a large property image with a description and a View Details button.
- Mid Banner - 468 x 60:** A banner for "Equestrian Living... With A Difference" featuring "ESCAPE" and "MILMOON" properties.
- International Properties:** A section featuring four property projects: Porto Dos Co..., Brand New Se..., Little Harbo..., and Dunas Beach ...
- Indian Properties:** A section featuring four property projects: Beautiful 4 ..., Luxury Apart..., New Luxury F..., and 300 New 5 St...
- World News:** A section featuring a list of news items with "more" links.
- Classified Ads:** A section featuring a grid of classified ads with categories like Antiques, Art, Apparel, Books, Business, Car Lift, Pets, Personals, Computer, Education, Electronics, Electrical, Entertainment, General, Rentals, Sports/Games, Health, Household, Job Vacancy, Job Wanted, Misc, Mobiles, Utilities, and Vehicles.
- Other Banner 125 x 125:** A small banner for "Wadi Walk A Distinct World" located in the bottom left corner.
- Proposed Property Links:** A red arrow pointing to the "View Details" button in the Featured Property section.
- Bottom Banner 234 x 60:** A banner for "SANALI TOWERS" located at the bottom of the page.
- Bottom Banner 120 x 60:** A small banner for "China Int'l Luxury Property Show 2008" located at the bottom right of the page.

### **1. Featured Properties**

This is the premium section for promoting your project/property, where we have allocated six pages for the project. These will describe your project overview, facilities, location, floor plans, price and payment terms and lastly enquiry.

### **2. Latest Properties**

This is a very effective way to reach your clients. A thumbnail image of your property is displayed on the prime section of the homepage followed by one page description.

### **3. Properties**

A text link of your property is displayed on the mid-section of the homepage followed by one page description.

### **Top Banner (468 X 60)**

This is a prime real estate section on Gowealthy.in that helps you gain maximum exposure for your brand. It is located on the top edge of every page of our site. You can either have static images or fully dynamic flash ads displayed.

### **Mid Banner (468 X 60) and (234 X 60)**

Your brand message is the last thing on the viewer's mind. Mid banners are seen in the Middle of every page/article on Gowealthy.in.

### **Bottom Banner (234 X 60) and (120 X 60)**

Bottom banners are seen at the end of every article on Gowealthy.in. For maximum impact, pair the top and bottom banners.

### **Other Banners (125 X 125)**

This banner is shown on the left margin of the homepage and strategically placed below the Property Search feature. It is ideal for properties and real estate developments.

## Inner Page Offerings

**Top Banner:** 468 X 60  
**Mid Banner:** 468 X 60  
**Skyscraper:** 160 X 600  
**Bottom Banners:** 468 X 60  
**Other Banners:** 120 X 240

**Left Band:**  
**Square Banner:** 125 X 125  
**Button Ads**  
**Text Links**

The screenshot shows the homepage of gowealthy.in with several ad placements highlighted by red arrows and labels:

- Top Banner - 468 x 60:** Located at the top right, featuring a Citi advertisement for NRIs with 'Easy Money Transfers' and an 'Apply Now' button.
- Mid Banner - 468 x 60:** Located in the middle of the page, featuring an advertisement for 'THE LAKES' with the tagline 'WHERE THE PRIVILEGED FEW RESIDE'.
- Skyscraper 160 x 600:** A vertical advertisement on the right side for 'DUBAI PEARL' with the text 'WORK PLAY STAY LIVE'.
- Bottom Banner - 468 x 60:** Located at the bottom of the main content area, featuring an advertisement for 'REAL ESTATE INVESTMENT WORLD'.
- Square Banner 125 x 125:** Located on the left side, featuring an advertisement for 'Wadi Walk A Distinct World'.
- Other Banners 120 x 240:** Located at the bottom right, featuring an advertisement for 'Serena' with the text 'Come, Live The Tranquility!'.

Other elements visible on the page include the gowealthy.in logo, a search bar, a member login section, and various navigation links.

**Top Banner (468 X 60)**

This is the prime real estate section on Gowealthy.in that can help you get maximum exposure for your brand. It is located on the top banner of every page of our site. You can choose to have either static images or fully dynamic flash ads.

**Skyscraper Banner (160 X 600)**

The Skyscraper is the biggest and most lucrative advertising spot on any website. It is located on the right margin of every page and you are guaranteed high visibility for your advertisement.

**Mid Banner (468 X 60) and (234 X 60)**

Your brand message is the last thing on the viewer's mind. Mid banners are placed in the middle of every page/ article on Gowealthy.in.

**Bottom Banner (468 X 60)**

Bottom banners are seen at the bottom of every article on Gowealthy.in. For maximum impact, pair the top and bottom banners.

**Other Banners (120 X 240)**

This banner is on the right margin of the inner page and below the Skyscraper advertisement. It is Ideal for property and real estate features.

**Button Ads and Text Links**

This banner is on the left margin of the homepage and strategically placed below the Property Search feature. It is Ideal for property and real estate offerings.

**Ad Tariff**

Home Page Banners	Size	Rate Per month (INR)
Featured Property		250,000
Latest Property		35,000
Top Banner	468x60	75,000
Mid Banner	468x60	60,000
	234x60	35,000
Bottom Banner	234x60	35,000
	120x60	15,000
Other Banners	125x125	15,000
Properties (Text Link)		15,000

Inner Page Banners	Size	Rate Per month (INR)
Top Banner	468x60	60,000
Mid Banner	468x60	65,000
Sky Scrapper	160x600	50,000
Left Band	125x125	10,000
Bottom Banners	468x60	40,000
	120x240	20,000

**For more details, please contact:**

**Gowealthy Holdings FZC**

Mob : + 971 50 7089090

E-mail : [onlineads@gowealthy.in](mailto:onlineads@gowealthy.in)

URL : <http://www.gowealthy.in>

Terms and conditions apply. Refer Gowealthy.in disclaimer